



Network Communication Platform

KX-NCP500 and KX-NCP1000 Unified Communication Solutions

Network Communication Platforms are advanced communication solutions designed to enable businesses achieve Unified Communications by enhancing and streamlining office communications with presence enriched productivity applications.

Facilitating more effective ways of communications with both your employees and customers - the NCP platforms allow anytime anywhere access to a whole host of business communication applications via a range of smart and user-friendly wired and wireless devices.

Every Call Matters

Unified Communications - Simplified

Panasonic Network Communication Platforms (KX-NCP) are advanced communication solutions designed to enable businesses achieve Unified Communications by enhancing and streamlining office communications with presence enriched productivity applications.

Enhance your business with solutions designed to meet your ever changing needs - with onsite DECT based wireless mobility, advanced PC based productivity applications, network based solutions and a common infrastructure that supports companies with distributed and geographically diverse office locations connecting all your users with customers - wherever they may be. Further, integration with mobile phones allow mobile users and remote workers to stay connected even while on the move.

Convergence ready – the NCP platforms provide innovative IP telephony features and functionalities over both local office and broadband networks, and can connect with an ever growing list of SIP telephony providers helping businesses to reduce communication costs.

KX-NCP - Key Benefits

Highly modular and designed to improve your business communication workflow - the new NCP platforms are ideal communication systems that solve virtually all of your business communication needs today. With intelligent call routing and call centre functionality, together with integral desktop productivity applications – the NCP platform enables businesses to effectively reach, serve, and retain your customers. Some of the key benefits include:

- A converged network platform to enable businesses to implement Unified Communications
- Integrated SIP telephony via SIP Trunking Providers
- Integrated support for Communication Assistant productivity application suite
- Built-in support for Advanced IP extensions, as well as standard SIP phones
- IP Phones and Softphones for Remote Workers and Remote Offices
- Desktop, Network, & Business Application Integration
- Built-in Voice Messaging and DISA functionality
- Advanced Unified messaging using optional KX-TVM50 and TVM200 voice processing systems
- Mobility application supporting mobile phones as office extensions
- Reduced Total Cost of Ownership
- Centralised Management & Upgrades

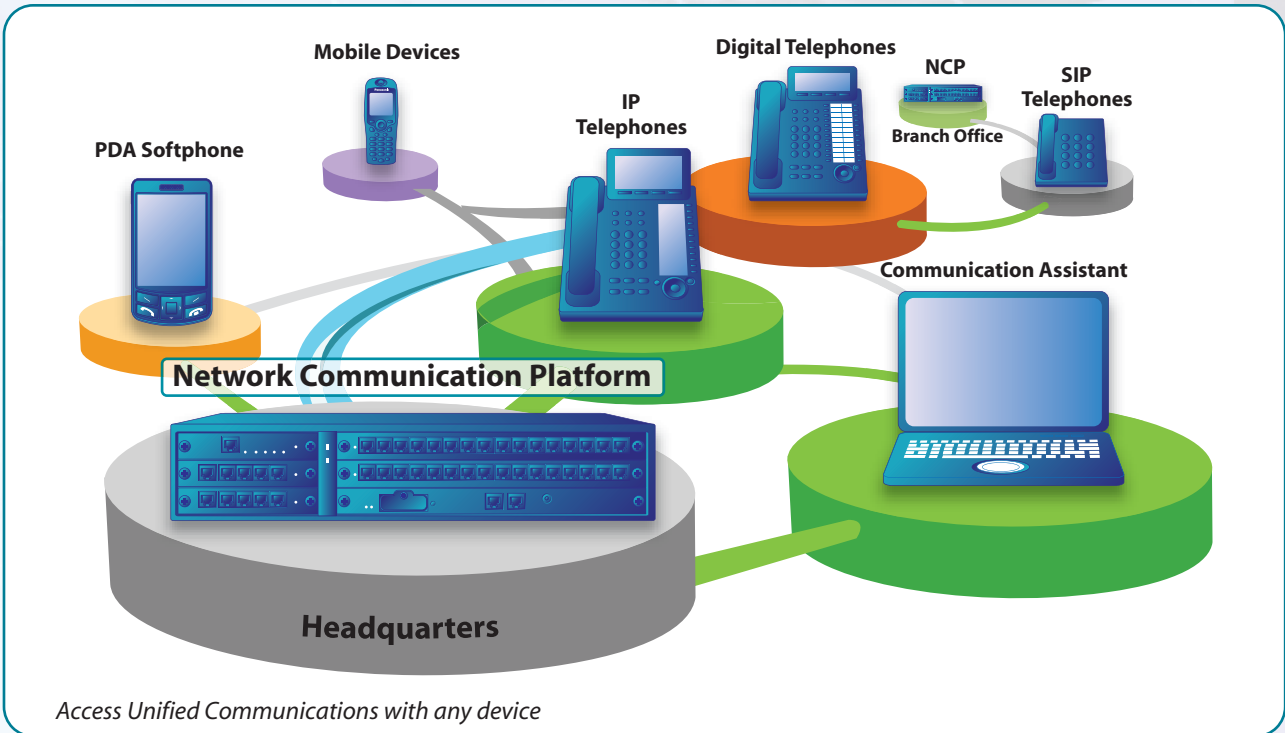
Enhance your business with a platform to enable unified communications - designed to handle the dynamic nature of high-speed multi-faceted business communications of today. KX-NCP platforms - helping to connect all your users with customers - wherever they may be.



KX-NCP - Unified Communication Platforms

Anytime, Anywhere Communication

More and more businesses are moving away from just the traditional desktop working environment, as more employees go mobile - working on the move, from home, moving between various offices/branches or travelling anywhere around the globe. In such dynamic work environments it is essential that businesses can effectively communicate easily - anytime, anywhere.



Panasonic KX-NCP platforms help businesses stay in touch with everyone - wherever they may be, by adding value to business processes and allowing anytime, anywhere access to business communications.



Wide Range of Supported Terminals

With the new KX-NCP Communication systems - businesses can choose from any type of telephone terminals that fits their needs. The platform supports new stylish and intuitive Digital and IP telephones, SIP phones, and DECT wireless phones. And with support for a family of legacy devices together with fax - the KX-NCP gives companies an extensive choice of solutions to suit their unique business telephony needs.

Communication Assistant Productivity Application Suite

Communication Assistant is a highly intuitive PC based application suite. The software comes in Basic, Pro and Supervisor mode and provides following key features:

Presence	Point-Click Operation
MS Outlook Integration	Unified Messaging (VMA)
Instant Messaging (Chat)	Softphone
Group Login/Logout	CRM Integration (TAPI)

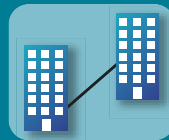
Communication Assistant together with KX-NCP platform enables businesses to implement Unified Communications - enhancing business productivity.





Your Investment - Protected

The Panasonic KX-NCP systems are designed to be modular, extensible and flexible in both technology and the business application solutions it provides. Convergence ready - the systems can even leverage existing investments in digital extensions and ISDN trunks. Designed with network based communication applications that improve business productivity and can provide quick return on investment. Future proof design and open standards based architecture means that customers can be assured that their investments are protected now and well into the future.



Multisite Networking for Flexible Communications

KX-NCP Network Communication Platforms leverage the latest digital networking, Voice over IP (VoIP) and SIP technologies to cost effectively handle intra-office, multi-site and long distance communications over converged voice and data networks.

With KX-NCP systems, customers can manage both stand-alone, or networked systems connected via an IP network from any location.



An Affordable System that Adds Value to Your Business

The Panasonic KX-NCP systems are extremely cost effective. As an example - Mobile integration can help businesses extend their business hours and employee availability using "one number". This allows customers to reach employees who remain mobile while businesses can still stay informed of mobile employee's availability and presence.



Eco-Friendly

From manufacturing process to power consumption - the Panasonic KX-NCP systems are designed to be environmentally friendly, helping you reduce your energy consumption. Mobile integration, multi-site networking and collaboration tools can potentially further assist your company to reduce your overall carbon footprint.



Reliability

The reliability of Panasonic NCP systems are assured by rigorous quality control and testing before these systems leave the factory, guaranteeing you piece of mind. The NCP systems are also designed for quick and easy maintenance to help keep any potential downtime to an absolute minimum.



The Future

The message is clear that Unified Communications is definitely the way forward to optimise your company's business processes.

As the evolution from the traditional desktop only environment to an increasingly mobile workforce continues - Panasonic provides all the necessary communication tools that help businesses effectively communicate - anytime, anywhere.